



Social Media Optimization

Effective Solutions
For Managed
Social Media Optimization

flickr twitter
Blog facebook Networking digg Email
ROI Followers **Social** Branding delicious
Forums website **Media** myspace widget
podcast Traffic Share YouTube
Marketing Web Presence
Content Management
Communication Linked In

Social Media Optimization

Social Media and Content Management can be powerful tools to help drive traffic to your site and create a community of faithful followers for your business. The biggest hurdle the average business owner faces when trying to incorporate these tools is time; time to set up, plan and maintain content and individual Social Media accounts.

Our Social Media and Content Management Package offers you a solution to save you time by having us add and optimize your content. You write the content and let us know what you want us to post on your social Media sites and we add it. This way you still control the content and we do the work of adding it and optimizing it.

SMO Content Package includes: *(restrictions apply)*

- Professional review of corporate social media exposure
- Monthly reminders and management of new content generation
- Professional review of content for Search Engine Optimization
- Weekly content publication*
- Social Media account setup and management*

** limited publication and account management time included*

Effective SEO Solutions

Finding an effective SEO solution can be a difficult process. With changing standards, changes in ranking algorithms from Search Engines like Google, and evolutions in technology, your website needs constant attention and maintenance. This is where Simply Bits steps in with 2 solutions that make this a little easier.

Search Engine Audit (SEA) Package:

This is a onetime audit of your website. One of our technicians will examine your entire website, review the code, content, meta information and URL structure and look for anything that can hinder your website's performance. We then report our findings along with a roadmap for tuning your SEO performance.

SEO Audit Includes:

- An audit on your websites performance and search engine rankings
- A current SEO status report and a tuning plan with proposed fixes to improve your rankings

Search Engine Optimization (SEO) Package:

Let Simply Bits monitor your website's SEO status and chip away at your tuning plan for better optimization.

Search Engines are always changing the algorithm they use to determine page ranks. This means keeping your website optimized requires constant monitoring.

Search Engine Optimization Includes:

- Professional review of SEO stats and reports
- Includes monthly reports on your website's SEO performance
- Includes submissions to search engines like Google, Yahoo and Bing
- Includes limited modifications to site files and content for SEO optimization (restrictions apply)

SEO Content Package:

Maintaining your sites content can become overwhelming, especially when you include optimizing it for search engines. Our SEO Content Package offers you a solution where you pull together your content, but have us add and optimize it. This way you control the content, but we do the work! Not only will we maintain your site content, but you can have us maintain your Social Media sites.

SEO Content Package includes:

- Professional review of SEO stats and reports
- Includes monthly reports on your website's SEO performance
- Monthly reminders for new content
- 4 hours a month to:
 - Add and optimize new content (restrictions apply)
 - Manage social media sites like Facebook and Twitter



Call us today
for pricing and options
(520) 545-0400