



# Residential Internet

Now you can have affordable, high-speed connectivity at home!

Performance  
High-Speed  
Coverage  
Wireless  
Residential Internet  
Uploading  
Broadband  
Support  
Downloading  
Reliability  
Fast  
Streaming Media



## Is Simply Bits Broadband **Right for You?**

If you answer yes to any of the questions below, you might benefit from a Simply Bits wireless broadband connection.

1. Are you frustrated with your slow Internet connection?
2. Is your Internet repeatedly down due to cut cables or construction?
3. Do you require high-quality fast Internet for streaming media, downloading files, and online shopping?
4. Are you tired of "Bundle" and "Introductory" pricing?
5. Tired of your monthly bill being more than promised?

### *Benefits*

**Reliability** - connection is not susceptible to outages from construction, accidents or copper cable theft that can occur with wired networks.

**Coverage** - available where there has previously been no high-speed option.

**Performance** - installation within days, upgrade within hours.

**Support** - experienced and accredited technical support.

**Cost** - significant lifetime cost savings can be achieved compared to "Bundled" and "Introduction" pricing.

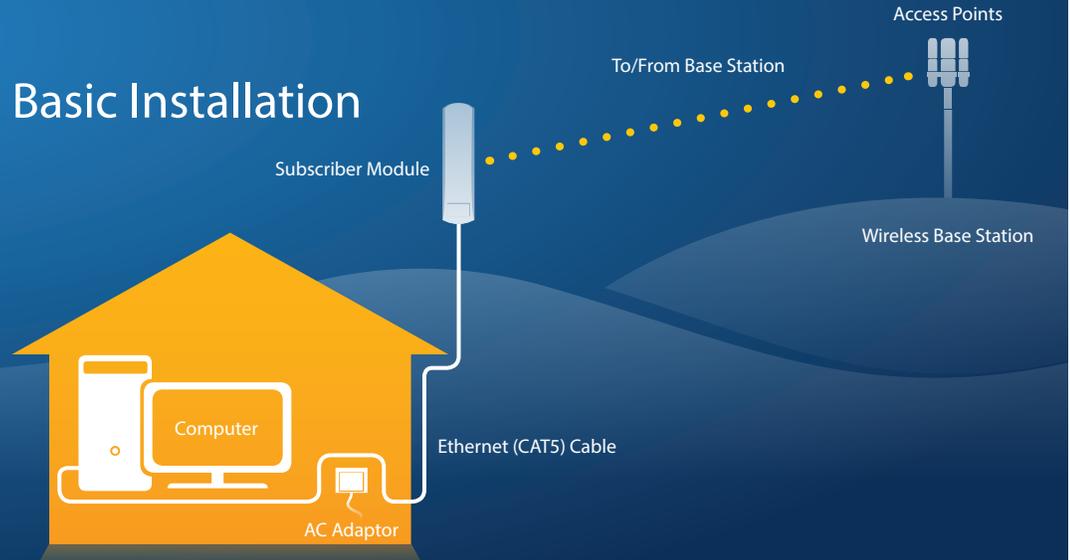
## Call Us Today!

For a complimentary technology assessment

**(520) 545-0400**

Affordable,  
high-speed  
connectivity  
at home!

## Basic Installation



Now  
You're  
Thinkin'  
Smart!

## The Broadband Breakthrough

The requirement for broadband service is growing at a rapid pace for the residential market. Existing wire line technologies, such as DSL and cable are often not an option, either because they are simply not available in a given geographical area, or because they lack the necessary performance to fulfill the requirements for high-speed connectivity.

Tucsonans are increasingly turning to Simply Bits, the fresh alternative to traditional broadband. Using broadband fixed wireless (BFW) technology, Simply Bits provides a cost effective solution that can be deployed quickly and easily. Fixed wireless systems have been designed specifically for outdoor operations, to address environmental anomalies such as multi-path and power fluctuations, and to provide high efficiency for multi-user deployments.

### *Keeping Up With the Speed of Your Life*

Simply Bits operates a private wireless broadband network that provides coverage throughout metropolitan Tucson and the I-19 corridor. We have taken the time to build our network in order to accommodate the most demanding applications while also keeping affordability in mind for residential customers. Our redundant network infrastructure allows us to provide the level of service expected by our subscribers.

\* Products and services subject to change without notice.  
Some limitations apply. See associate for details.

## Frequently Asked Questions

### *How does it work?*

The Simply Bits wireless service is designed for outdoor delivery of high-speed data. Simply Bits has many tower sites throughout the Tucson metropolitan area and the I-19 corridor. We install a radio and antenna (called a Subscriber Module) on your home and point that toward the tower site which has the best coverage in your area. The Subscriber Module is connected to your machines or network via a single Cat-5 (or Ethernet) cable powered via an AC power adaptor.

### *Are there any applications I can't run on your service?*

Simply Bits broadband connections support all Internet applications including, but not limited to: web browsing, e-mail, instant messaging, voice over IP (VoIP), VPN's, gaming, music and video downloading, peer-to-peer (P2P), remote PC/Mac access, and more.

### *Why is Simply Bits better than a cable modem or DSL service?*

Simply Bits broadband has the following advantages:

- Locally owned and operated in Tucson by people that care.
- Fast installation times.
- No hidden charges or fees.
- Does not require any extra phone lines or services.
- Speed can be easily upgraded with a simple phone call.
- Does not require "bundles" or other hidden pricing.