



Now You're Thinkin' Smart!

- Social Media
- Web Presence
- Google Links
- (CPC) Pay Per Click
- Page Rank
- Bing
- Online Marketing
- Page Views
- Analytics
- Site Map
- AdWords
- Website Audit
- Optimize Content
- Impressions
- Search Engines
- Blog
- Social Network
- Yahoo
- Keywords



## Internet Marketing

With the popularity of the web and the increase in consumers doing business online, it has become almost impossible to do business without a website. This means that the number of websites competing for visitors is increasing daily. How do you plan on getting that traffic to your website?

Finding an effective Internet Marketing solution can be a difficult process. With changing standards, evolving ranking algorithms, and evolutions in technology, your website needs constant attention and maintenance. This is where Simply Bits Internet Marketing services can help. We have five base strategies that build upon one another to provide enterprise level solution to website maintenance and Internet Marketing: Conversion Optimization, Search Engine Optimization (SEO), Back Link Strategies, Social Media Optimization, and Pay-Per Click Campaigns.

The Simply Bits' Internet Marketing solution provides you with professional services to monitor and report monthly on your website's performance. We can manage all aspects of your digital presence, from performing content updates on your main website, through optimizing your site for better conversions to setting up and managing your social media outlets. Our skilled internet marketing technicians also provide quarterly strategy reports with suggested services needed to capture more visitors and convert internet traffic into paying customers.



# Call Us Today!

For a complimentary technology assessment

**(520) 545-0050**

Finding an effective SEO solution can be a difficult process.

# Effective Internet Marketing Solutions

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## Base Services

<b>Baseline Service</b> ..... <b>\$99/month</b> <b>Includes:</b> A monthly report showing your website's performance and growth, roadmap for ongoing internet marketing performance.	<b>Initial Audit</b> ..... <b>\$1000</b> <b>Includes:</b> A site review on initial configuration and report analyzing your current website's performance based off your business goals.
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## Individual Internet Marketing Add On Services

<b>Site Optimization</b> <b>Includes:</b> Resolve of server level issues Resolve 404 errors Optimizing sitemap Optimizing robot.txt  <b>\$300</b>	<b>Page Optimization</b> <b>Includes:</b> Technical On-Page Optimization for 1 page Optimizing meta data Optimizing HTML Optimizing for main keyword  <b>\$250/page</b>	<b>Keyword Optimization</b> <b>Includes:</b> Research the top 50 keywords Incorporate up to 10 keywords in to 5 pages of your site  <b>\$1000</b>	<b>Local Optimization</b> <b>Includes:</b> Activate primary Google+ Local page Optimize Google+ Local page information & content Request removal of extra Google+ Local pages  <b>\$250</b>
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## Individual Internet Marketing Add On Services

<b>Content Marketing</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>Prepare Internet Marketing article for your website's theme</li> <li>Optimize the article for keywords</li> <li>Article submission to active social media accounts</li> </ul> <b>\$350/article</b>	<b>PPC Campaign Set Up</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>Set up PPC campaign</li> <li>Select optimized list of target campaign keywords- Create ad collection for initial testing</li> <li>Set up billing &amp; account settings with selected PPC network</li> </ul> <i>* Does not include your monthly PPC budget</i>  <b>\$500/campaign</b>	<b>PPC Campaign Maintenance</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>Monitor PPC campaign</li> <li>Optimization to ads for performance</li> <li>Optimization of keywords</li> <li>Monthly report</li> </ul> <i>* Does not include your monthly PPC budget</i>  <b>\$400/month</b>
<b>Social Media Set Up</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>Activate 1 Social Media Account</li> <li>Fill and optimize Social Media Profile</li> <li>Add profile and images</li> <li>Style any optional design elements</li> </ul> <b>\$250/account</b>	<b>Social Media Maintenance</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>Maintain 1 Social Media Account</li> <li>Post up to regular status updates</li> <li>Research New Target Connections</li> <li>Inform client of any response needed by them</li> <li>Monthly Reporting</li> </ul> <b>\$400/month</b>	<b>A/B Testing</b> <b>Includes:</b> <ul style="list-style-type: none"> <li>UX Review to determine needed test</li> <li>Set up and Run AB Test</li> <li>Commit changes based on results</li> <li>Findings Report</li> </ul> <b>\$400/test</b>